fPlease note: There is a flyer as well as a banner and a postcard available for this lecture from the Board of Lectureship. If you would like to use their flyer, please send an email to bolpublicity@csps.com to request the flyer.

**Things to consider if you design a flyer**

1. The title of the lecture will do the most to attract the attention of folks new to Christian Science. So the title should be the most prominent item on the poster.

2. The next most important items are the Date/Time/and Place of the lecture. These should be very prominent, second only in importance to the title. People will only pause to look at the poster for a few seconds they need to be able to find this important info quickly.

3. Many committees have found adding the following words right below the title, in smaller type, helps folks know more about what they will hear and even helps to prepare the thought for the new ideas that will be shared:

**Life doesn’t have to feel like it’s caving in. We can build on a new basis: life rooted in an all-good God.**

4. If you choose to use a photo of me, please use the photo on my page of the Board of Lectureship website (https://www.christianscience.com/lecturers/janet-hegarty) that you can access through the “download image” button. On the flyer the photo should be no larger than 1-1/2” X 1-1/2” and placed at the bottom of the flyer. The following text can be used next to my photo:

Speaker Janet Hegarty, C.S.B., has experienced the kind of change she’ll be talking about. More than a superficial change in attitude, Hegarty felt the

life-changing power of God’s goodness. She has experienced the complete physical healing that results from understanding our oneness with God. Janet is a member of the Christian Science Board of Lectureship.